

OEO HELPED BAKER COLLEGE OF CADILLAC MODERNIZE THEIR CAMPUS LIGHTING

SUCCESS STORY OVERVIEW

For **Baker College in Cadillac, Michigan**, upgrading outdated lighting systems across campus was about more than energy savings—it was about improving visibility, safety, and overall learning environments for students and staff.

As an educational institution, Baker College of Cadillac needed a solution that could **modernize both indoor and outdoor lighting while keeping costs low** and minimizing disruption to daily operations.

Through OEO's LED upgrade program, funded by available utility incentives, Baker College of Cadillac was able to enhance lighting performance across multiple areas of campus. The result - **improving efficiency, lighting quality, and long-term operational savings.**

OEO LED T8 TUBES
AND OUTDOOR
WALL PACKS +
PARKING LOT
LIGHTS



THE CHALLENGE

Baker College of Cadillac Needed:

- Improved lighting quality across classrooms and outdoor areas
- A cost-effective solution to replace outdated lighting systems
- Better visibility and safety in parking lots and campus spaces
- A partner to identify rebate opportunities and handle program logistics
- A seamless process that would not disrupt campus operations

THE SOLUTION

OEO Energy Solutions provided:

- LED upgrade across classrooms and outdoor parking lot lighting
- High-efficiency LED fixtures delivering brighter, more consistent illumination
- Full management of utility rebate programs and administrative process
- Expert guidance on selecting the right lighting solutions for each application
- A streamlined, low-disruption installation process



THE RESULTS

- Brighter, more uniform lighting across campus
- Improved safety and visibility in parking areas
- Enhanced classroom lighting conditions for students and faculty
- Significant long-term energy savings
- Smooth, hassle-free project execution

TESTIMONIAL

“The team at OEO made **every project incredibly simple from start to finish**. Whether it was upgrading our parking lot lighting or converting classroom lighting to LED, everything ran smoothly.

The lighting quality and energy savings have both been excellent. We truly appreciate the partnership and look forward to working together again.” — **Baker College of Cadillac**

ABOUT BAKER COLLEGE OF CADILLAC

- Private college serving students across Michigan
- Cadillac campus supporting classrooms, facilities, and outdoor infrastructure
- Focused on providing safe, efficient, and modern learning environments
- Facilities team responsible for maintaining both indoor and outdoor campus lighting

LIGHTING THE FUTURE OF EDUCATION

This case demonstrates how OEO supports educational institutions by delivering high-performance lighting upgrades with zero upfront cost, helping campuses improve safety, reduce energy consumption, and create better environments for learning.

