

BRIGHT FOR PRODUCTION. WARM FOR THE POUR.

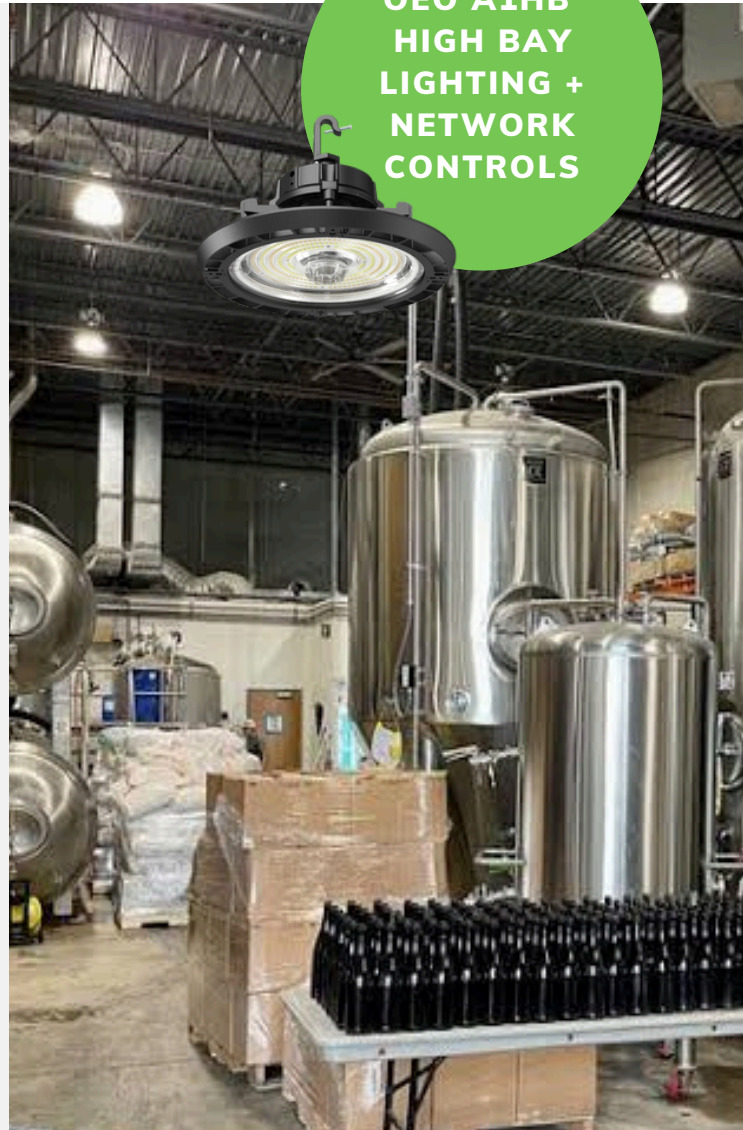
How OEO Lit up Phase Three Brewing for Every Moment

SUCCESS STORY OVERVIEW

Phase Three Brewing was founded by three friends whose shared passion for beer grew from working together at a local restaurant into their own brewery, now running more than twelve tanks. The brewery sits just down the street from OEO's headquarters in Lake Zurich, IL, giving OEO a chance to work closely with the team and really get to know their space.

The brewery needed lighting that could do double duty: bright and functional for production, warm and inviting for tours and events.

OEO installed A1HB LED high bay fixtures with network lighting controls, giving Phase Three full command over the room's feel at the flip of a switch. Plus utility incentives covered roughly 90% of the total project cost, making the upgrade an easy call for the Phase Three team.



**OEO A1HB
HIGH BAY
LIGHTING +
NETWORK
CONTROLS**



The high bay dim fixtures completely changed the feel of our event and warehouse spaces. OEO's team made the whole experience top notch from planning through install.

GAVIN FAHEY
Phase Three Brewing





THE CHALLENGE

Create a versatile lighting solution for a large, multi-use space that could deliver bright, reliable illumination for high-intensity production and shipping, easily switch to a warmer ambiance for tours and events, maintain consistent overall light levels, and cut energy waste in unoccupied areas.

THE OEO SOLUTION

- ✓ A1HB LED high bay fixtures built for high ceiling environments
- ✓ Network lighting controls to switch between bright and warm settings
- ✓ Step-down occupancy sensors to cut energy use automatically
- ✓ One system covering both operations and customer-facing spaces



“OEO handled everything from start to finish, including navigating the ComEd rebate applications for us. That took a lot of the guesswork out of the upgrade and made the whole decision easy.”

"Being able to adjust every fixture from an app to match the mood we're going for was a huge selling point. We host a lot of private events, so now we can actually give guests input on the lighting instead of a one-size-fits-all setup."

THE RESULTS



Brighter, more dependable lighting for production and shipping



Flexibility to shift the mood between daytime production and evening events



Consistent illumination throughout the space



Full control over lighting for every occasion



Reduced energy usage through LEDs and occupancy sensors



90% of total project cost covered by utility incentives



Once the lights were up and running, our customers and staff noticed immediately. The most common thing I heard was,

"You don't understand the impact lighting makes until you've added proper lighting to a space." That stuck with me.

-GAVIN FAHEY, Phase Three Brewing